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# Downtown Seattle

## 2011 Neighborhood Profile

Neighborhood profiles provide a snapshot of data for Downtown Seattle neighborhoods. Each year the most recent available data is used for demographics, employment, street-level businesses and pedestrian counts. For demographics and employment, census tract level data is combined to provide the best approximation of neighborhood boundaries. This profile includes the totals for all fourteen "Downtown" census tracts. See individual profiles for Downtown Seattle neighborhoods to view comparisons of neighborhood boundaries and census tract level data.

### Demographics

	2000	2011
Population	47,459	59,884
Total Housing Units	30,729	41,388
Occupied Housing Units	28,084	36,703
Owner Occupied Units	16%	16%
Family* Households	17%	17%
Average Household Size	1.69	1.63
<b>Income</b>		
Per Capita Income	\$29,455	\$36,437
Average Household Income	\$46,212	\$56,446
Median Household Income	\$28,342	\$34,967
<b>Education (Age 25+)</b>		
Associates Degree or Higher	44%	51%
<b>Age</b>		
Female Median Age	35.5	39.2
Male Median Age	35.9	39.7

*Source: Demographic information was provided by The Nielsen Company, 2011. The U.S. Census Bureau defines "family" as "A group of two or more people who reside together and who are related by birth, marriage or adoption".*

## Employment

	2000	2010
Construction	5,580	5,867
Finance, Insurance, Real Estate	29,653	22,623
Manufacturing	16,138	4,743
Retail & Services	141,898	136,301
Wholesale Trade, Transportation & Utilities	23,174	14,758
Education	1,076	1,511
Government	34,938	36,186
<b>Total</b>	<b>252,457</b>	<b>221,989</b>

Source: Covered Employment Estimates from the Puget Sound Regional Council. Estimates are based on those employees covered by state unemployment insurance. To create comparable categories between 2000 and 2010, retail and services were combined.

## Street Level Businesses

	2007	2011
Education	58	58
Government	53	51
Housing	757	795
Industrial	22	11
Retail	1,316	1,172
Merchandise & Gifts	440	446
Clothing & Accessories	310	232
Arts-related	138	131
Other Retail	428	363
Services	2,456	2,465
Restaurants, Bars, Cafes	973	1,027
Professional Services	509	456
Personal Services	248	303
Other Services	726	679
<b>Total Street Level Businesses</b>	<b>4,662</b>	<b>4,552</b>

Source: Metropolitan Improvement District 2011 Street Level Business Inventory (Includes businesses accessible from street level and select Downtown shopping centers). Comparable data are available for all Downtown neighborhoods since 2007.

# Pedestrian Counts

2011 Summer Pedestrian Counts - All Sites

